



# News

News \* Shopping

## Clear Lake now home to flagship West Marine store

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CLEAR LAKE, Texas – The Clear Lake area can now boast they are home to the flagship store for West Marine, the largest speciality retailer of boating supplies and accessories.

The Clear Lake store has been open for awhile, but it's received a bit of a facelift.

Laurie Fried, director of community and public relations, said the Clear Lake store expanded from the typical 7,000-8,000 square feet of a

smaller West Marine store to a whopping 25,000 square feet.

"Because it's bigger, it carries a lot more products," Fried said. "What we find with the smaller stores is oftentimes customers can't find exactly what they need because there's so many different types of boats and activities on boats that we can't stock the breadth of products like we can in a larger store."

The Clear Lake store will house over 18,000 different products for customers, so chances are, you'll find exactly what you're looking for.

Fried said the Clear Lake flagship store will have a Fishing Shack, which caters to the anglers in the Clear Lake area. The store is also expanding their technical and casual apparel. The store offers apparel that is designed by boaters and anglers, and because most of the West Marine associates enjoy being on the water, the store also relies on their feedback to incorporate into the clothing lines. The largest selection of engine parts in the country will be available at the engine parts counter. And for those who love to kayak, make sure to visit the Kayak and Inflatable Boat Shop in the store. Sailors weren't left out of the expansion, as there is now a full service rigging shop and a large assortment of sailboat hardware.

"The store has the largest marine electronics section in the state of Texas," Fried said. "So it's all really cool!"

May 3 the newly expanded West Marine will host "Cruising for a Cause" charity celebration from 6:00 p.m. until 9:00 p.m. The store is currently looking for marine based charities to sell tickets to the event and keep proceeds from the tickets sales. There will be food and entertainment at the event. Edgar Hansen, one of the stars of Discovery Channel's "Deadliest Catch," will be at "Cruising for a Cause." There will be an auction for a fishing trip with Hansen and the proceeds go straight to charity. Hansen will then be back at the store Saturday, May 5, for a meet and greet.

West Marine is located at 1401 Marina Bay Drive in Clear Lake. For more information on West Marine, visit their [website](#).

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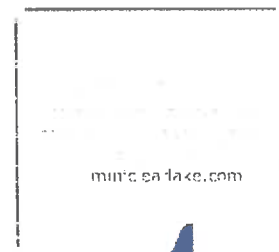
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